



The Future of Mölndal

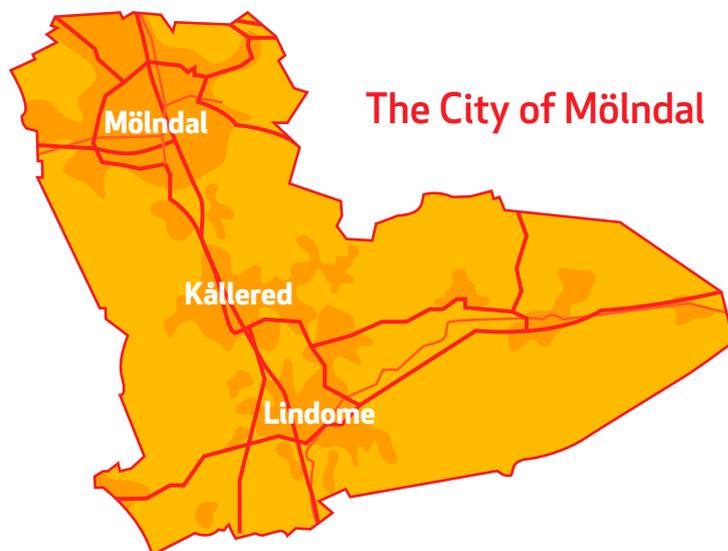
OUR VISION FOR 2022



*Mölndal is a sustainable city
with opportunities for all.
We are strengthening West
Sweden by our determination
and creativity.*

WE WILL ACHIEVE OUR VISION FOR MÖLNDAL FOR 2022:

- ✓ When more than two out of three residents strongly recommend Mölndal as a place to live
- ✓ When Mölndal is one of Sweden's leading municipalities for trade and industry
- ✓ When more than nine out of ten young people in Mölndal feel happy, and are confident about the future
- ✓ When Mölndal has a positive brand that has been strengthened over time
- ✓ When more than half of journeys taken by Mölndal residents are made using sustainable transportation
- ✓ When there are more than 70,000 people living in Mölndal



THE VISION'S THREE KEY AREAS

A determined city with a clear history

The city of Mölndal has a cohesive and uniquely metropolitan feel in which we use our historic environments in new and exciting ways. We have an accessible, vibrant city where people come together, and where people can feel confident and experience diversity. The bustling city centre reinforces the development of Mölndal as a whole. Determination and ambition imbue how we are working together to shape our city for the future.

How to get there

- We are developing an intimate, charming, and cohesive city centre comprising Mölndal Centrum, Forsåker, and Kvarnbyn. Using a design and expression with a contemporary feel that relates to our history, we are creating a Mölndal that reflects our identity.
- We are developing public meeting points that are open to all, and where everyone can experience and enjoy our vibrant culture and an outdoor lifestyle. The districts of our city feature a mix of housing, retail, and leisure facilities that make living in Mölndal a highly enjoyable experience.
- By working together with the residents of Mölndal, we are creating a viable development of the city, reinforcing our shared identity and pride.

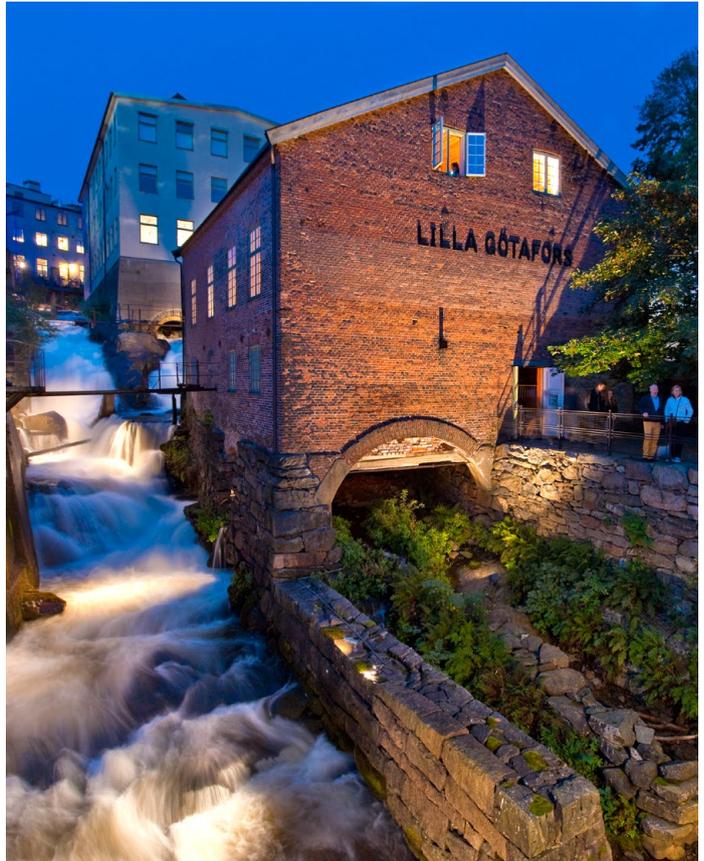


PHOTO: HANS WRETLING



PHOTO: PETER LLOYD



Mölndal strengthens West Sweden

Our knowledge and creativity strengthen West Sweden. The very best ideas are conceived and developed in Mölndal. We are leading the way in efforts to develop smart solutions to strengthen our metropolitan region. Mölndal's proximity to Gothenburg is a real asset, making us an attractive part of the city with a unique creative profile.

How to get there

- We are developing a commerce-friendly environment that encourages knowledge-intensive and creative businesses to establish themselves in Mölndal.
- We are pursuing collaboration between the business community, the municipality, schools, and places of education to create new socio-economic crossroads for a stronger regional economy. We are developing creative environments in which people from different backgrounds can meet, and where new ideas are born.
- We are developing a viable working relationship with Gothenburg and its surrounding municipalities to strengthen the future for our shared metropolitan region.

A sustainable city where we can grow and feel happy

Möln dal is growing and there are more of us. Young people are looking to Möln dal as a place to live. This is a place where you can take charge of your life's decisions and reach your full potential – everyone is given this opportunity. This is a place with attractive housing and a green living environment. Flexible transport options make it easy to visit and live in Möln dal. Both town and country flourish in Möln dal.



PHOTO: HANS WRETLING

How to get there

- We are building attractive housing that promotes diversity among people and fulfils the housing needs of different generations.
- Möln dal is developing successful and attractive schools in which confident pupils achieve consistently high results. Together, we are sharing the responsibility for the participation and well-being of our community's children and young people.
- We are working to develop Möln dal in a way which is socially, environmentally and economically sustainable.



PHOTO: PETER LLOYD



PHOTO: THE CITY OF MÖLN DAL

Together we will make our vision a reality

We need a common vision of the future if Mölndal is to become an even better city for everyone who lives and works here. With our vision, we have adopted the direction in which Mölndal will be developed up to 2022.

We have designed our vision together with the residents of Mölndal, companies, associations, and our neighbouring municipalities. Our vision musters the strength of the entire city in order to set our sights on a first-rate Mölndal. Together we will make our vision a reality.

The role and responsibilities of the City of Mölndal

The vision shall form the basis of the strategic planning and development of the City of Mölndal. With our vision as their foundation, the targets chosen by the people determine what is to be achieved for the vision to be realised. The City of Mölndal conducts annual reviews, and reports accordingly on how work is progressing in achieving our vision for Mölndal for 2022.

Mölndal City Council
18 September 2013



Mölndals stad